

READY TO USE!

GB

# MEDIA SERVICES

# 2016

Düsseldorf, Germany  
29 Nov – 1 Dec

VALVE WORLD



EXPO

DÜSSELDORF

10th Biennial Valve World Conference and Exhibition



Messe  
Düsseldorf

READY TO USE:



## Your campaign for your trade fair success!

**Little effort,  
little cost,  
but great impact –**

here on **pages 3 and 4** are your promotional materials for effective communication relating to every aspect of your successful appearance at VALVE WORLD EXPO 2016. Digital. Print. Varied. Informative. Eye-catching.

**Everything prepared for you in ready-to-use form. And with very few exceptions: free of charge!**

**Order/download immediately**

Finally, **page 6** provides a complete overview of all communication media. This is where you can get started – easily and immediately: **links** guide you directly to the **VALVE WORLD EXPO 2016 ServiceCompass** – and from there to the communication media of your choice.

ORDER NOW

**How to get your customers to come to VALVE WORLD EXPO 2016**

On **page 5** you'll find three examples of how to address your target group accurately and effectively: **purely online, both online and offline, classic print materials.**

**This is all you need to provide:**

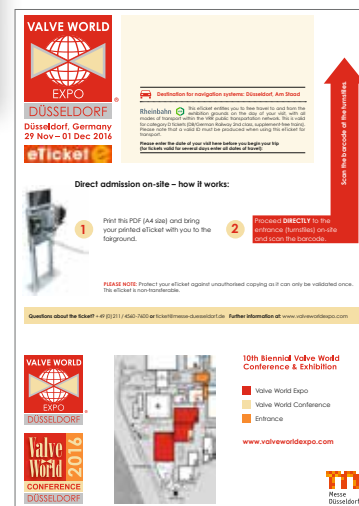
stationery, envelopes and an e-mail account – **and then you can get going!**

# DIGITAL COMMUNICATION



## Microsite

Your individual service site for your visitors: your logo, your text, your services ranging from online showroom and vouchers to travel advice and trade fair app. **Free of charge!**



## VALVE WORLD EXPO 2016 Site plan

Clear directions at a glance. And throughout. 297 x 210 mm. D/GB. As a PDF download. **Free of charge!**

## eVoucher (voucher codes)

You receive the voucher codes by e-mail as a TXT file. Your customers enter the code in the voucher widget on your VALVE WORLD EXPO microsite and obtain their eTicket. Price: € 26.05 each plus VAT. **You pay only for the vouchers that are actually used to check in at the trade fair.**



## A range of logos

Signalling your presence. Across the web. In various data formats. **Free of charge!**



## Website banner

Advertising with a clear message - on your own website. 160 x 600 or 468 x 60 pixels. D, GB. **Free of charge!**

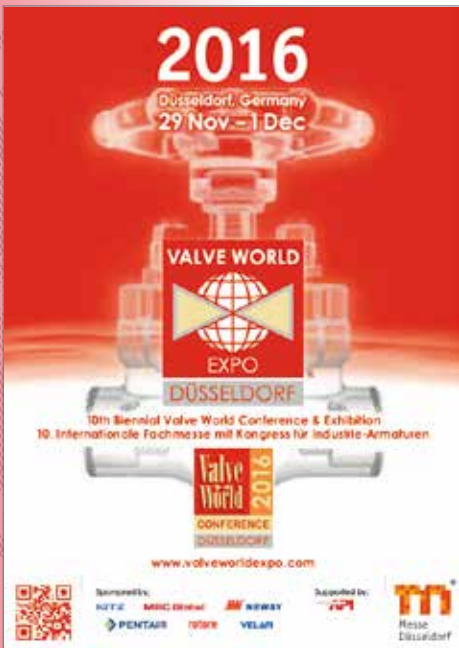


## Signature banner

Sign off with a reference to your trade fair presence - in every e-mail. 490 x 125 pixels. D, GB. **Free of charge!**

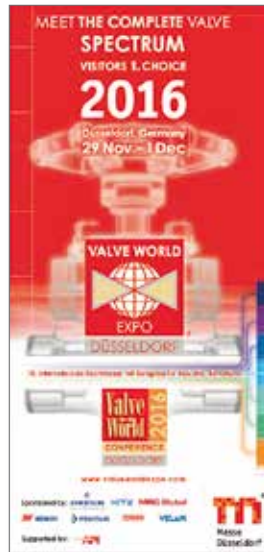
ORDER NOW

## COMMUNICATION



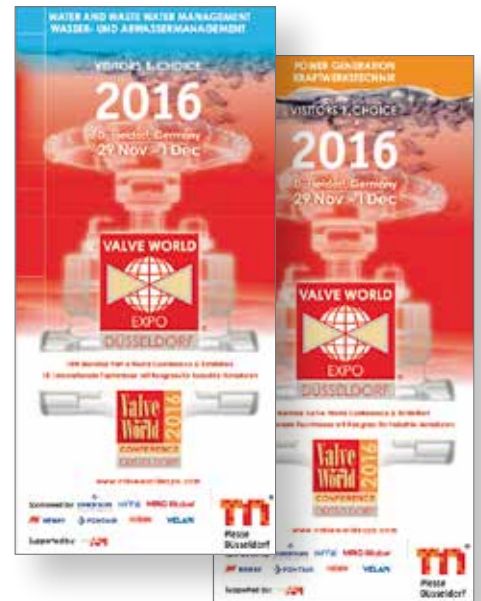
### Poster

A mega Post-it on the wall that cannot be missed. In foyers, production and conference rooms. 420 x 594 mm. 28 g. **Free of charge!**



### Visitors information

Concentrated information on VALVE WORLD EXPO 2016 and trade fair preparation. 100 x 210 mm. 65 g. D/GB. **Free of charge!**



### Special brochures – focal points

Concentrated information on the focal points of the trade fair: "Water and waste water management" and "Power generation". 100 x 210 mm. 26 g. German/English. **Free of charge!**



### Mini-guide – city map

90 x 150 mm. 20 g. **Free of charge!**



### Admission voucher

A sign of your appreciation, a tool for building customer loyalty. 210 x 99 mm. 20 g. Price: € 26.05 each plus VAT. **You pay only for the vouchers actually used.**



### Advertising stickers

Advertising that sticks. Simply peel off and stick everywhere. 420 x 594 mm. 28 g. Price: € 24.79 plus VAT and postage for pack of 1,000 with imprint showing hall and stand number. **Without imprint free of charge.**

**ORDER NOW**

# INVITATION

## HOW TO GET YOUR CUSTOMERS TO COME TO VALVE WORLD EXPO 2016

**All free of charge except admission voucher!**

### Online visitor invitation

Invite your business partners and customers to VALVE WORLD EXPO quickly and simply with just a few clicks. The online visitor invitation is simple and saves you a lot of time and trouble.



### Visitors information

Free of charge!



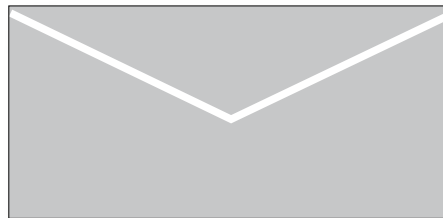
### Stickers

Free of charge!



### Mini-guide – city map

Free of charge!



### Admission vouchers

Ideally your visitors register using the voucher code on your microsite and then obtain their personalised eTickets, which grant your customers admission to the exhibition site. Of course, they can also redeem the voucher at the trade fair entrance.

**ORDER NOW**



**YOUR TARGET GROUP**

### Advantages

- Send invitations to partners and customers with very little effort.
- Attach vouchers for admission tickets directly.

**Go ahead and try it!**

**In either case, you pay only when the visitor has checked in at the fair.**

# MEDIA SERVICES

## OUR SERVICES FOR YOUR SUCCESS!

### FREE PROMOTIONAL MATERIALS

#### DIGITAL

Range of logos  
Signature banner  
Site plan  
Banner  
Microsite

[LINK](#)

#### PRINT

Visitor information  
Special brochures  
– focal points  
A2 poster  
Mini-guide – city map

[LINK](#)

### PROMOTIONAL MATERIALS FOR A FEE

#### DIGITAL

**eVoucher**  
Price: € 26.05 each plus VAT  
You pay only when the visitor has checked in at the trade fair.

[LINK](#)

#### PRINT

**Advertising stickers (with imprint)**  
Price: € 24.79 plus VAT and postage for pack of 1,000 with imprint showing hall and stand number.

[LINK](#)

**Admission vouchers**  
Price: € 26.05 each plus VAT  
You pay only when the visitor has checked in at the trade fair.

[LINK](#)

ORDER NOW